

GUITAR-SOLUTIONS-TV

(DSVGO) Data Privacy Policy

This Privacy Policy is intended to inform the users of this website about the nature, scope and purpose of the collection and use of personal data by the website operator (guitar-solution-tv@hotmail.com).

The website operator takes your privacy very seriously and will treat your personal information confidentially and in accordance with the law. As changes to this Privacy Policy may be made through new technologies and the continued evolution of this Site, we encourage you to review the Privacy Policy periodically. Definitions of the terms used (eg "personal data" or "processing") can be found in Art. 4 GDP.

Accessed data

We, the website operator or website provider, collect data on website access on the basis of our legitimate interest (see Art. 6 (1) lit. DSGVO) and save these as "server log files" on the server of the website. The following data is logged:

- Visited website
- Time at the time of access
- Amount of data sent in bytes
- Source / reference from which you came to the page
- Browser used
- Operating system used
- Used IP address

The server log files are stored for a maximum of 7 days and then deleted. The storage of the data is done for security reasons, for. B. to clarify cases of abuse. If data must be revoked for reasons of proof, they are excluded from the deletion until the incident has been finally clarified. Range Measurement & Cookies This website uses cookies for pseudonymized range measurement, transmitted either from our server or the third party server to the user's browser. Cookies are small files that are stored on your device. Your browser accesses these files. The use of cookies increases the user-friendliness and security of this website.

If you do not want to save range-measuring cookies on your device, you may object to the use of these files here:

- Cookie opt-out page of the Network Advertising Initiative:
<http://optout.networkadvertising.org/?c=1#!/>

- Cookie deactivation page on the US website:
<http://optout.aboutads.info/?c=2#!/>

- Cookie deactivation page of the European website:
<http://optout.networkadvertising.org/?c=1#!/>

Popular browsers offer the preference option of not allowing cookies. Note: There is no guarantee that you will be able to access all the functions of this website without restrictions if you make the appropriate settings. Collection and processing of personal data The website operator collects, uses and transfers

your personal data only if this is permitted within the legal framework or if you consent to the collection of data. Personal information means all information that is used to identify your person and which can be traced back to you - such as your name, e-mail address and telephone number. You can also visit this website without giving any personal information. To improve our online offer, however, we (without personal reference) store your access data on this website. These access data include z. For example, the file you requested or the name of your Internet service provider. Due to the anonymization of the data, conclusions about your person are not possible.

- We process personal data such as first name, last name, IP address, e-mail address, place of residence, zip code and contents from the contactform.
- We process personal data only with the express permission of the users concerned and in compliance with the applicable data protection regulation.
- The processing of personal data is based on our legitimate interest to fulfill our contractually agreed services and to optimize our online service.

Dealing with contact data

If you contact us as a website operator through the offered contact options, your details will be stored so that they can be used to process and answer your request. Without your consent, this data will not be disclosed to third parties.

Dealing with comments and contributions

If you leave a post or comment on this website, your IP address will be saved. This is done on the basis of our legitimate interests within the meaning of Art. 6 para. 1 lit. f. DSGVO and serves the security of us as a website operator: For if your comment violates applicable law, we can be prosecuted, which is why we have an interest in the identity of the comment or contribution author.

Google Analytics

Due to our legitimate interests, this website uses for the optimization and analysis of our online offer within the meaning of Art. 6 para. 1 lit. f. DSGVO the "Google Analytics" service offered by Google Inc. (1600 Amphitheater Parkway Mountain View, CA 94043, USA). The service (Google Analytics) uses "cookies" - text files that are stored on your device. The information collected by the cookies is usually sent to a Google server in the US and stored there.

Google LLC complies with European data protection law and is certified under the Privacy Shield Agreement: <https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

On this website accesses the IP anonymization. The IP address of the users is shortened within the member states of the EU and the European Economic Area and in the other contracting states of the agreement. Only in individual cases, the IP address is initially transferred unabridged to the United States to a Google server and shortened there. This reduction eliminates the personal reference of your IP address. The user's IP address provided by the browser will not be combined with other data stored by Google.

As part of the agreement for the contract data agreement, which we have created as a website operator with Google Inc., it uses the information collected to compile an evaluation of website activity and website activity and provides services related to the use of the Internet.

The data collected by Google on our behalf will be used to evaluate the use of our online offering by individual users, such as: For example, to generate activity reports on the website to improve our online offering.

You have the option to prevent the storage of cookies on your device by making the appropriate settings in your browser. There is no guarantee that you will be able to access all features of this website without restriction if your browser does not allow cookies.

Furthermore, you can use a browser plug-in to prevent the information collected by cookies (including your IP address) from being sent to Google Inc. and used by Google Inc. The following link leads you to the corresponding plugin: <https://tools.google.com/dlpage/gaoptout?hl=de>

Alternatively, by clicking on this link (IMPORTANT: insert opt-out link) you prevent Google Analytics from collecting data about you within this website. By clicking on the link above you download an "opt-out cookie". Your browser must allow cookies to be stored. If you delete your cookies regularly, you will need to click on the link each time you visit this website.

Here's more information on data usage by Google Inc .:

- <https://policies.google.com/privacy/partners?hl=en>
(data collected by Google partners)
- <https://adssettings.google.com/authenticated>
(settings about ads you see)
- <https://policies.google.com/technologies/ads?hl=en>
(Use of cookies in ads)

Use of Facebook social media plugins Due to our legitimate interest in the analysis,

optimization and operation of our online services (within the meaning of Art. 6 (1) lit. DSGVO), this website uses Facebook Social Plugin operated by Facebook Inc. (1 Hacker Way, Menlo Park, California 94025, USA). Recognizable are the bindings to the Facebook logo or the terms "Like", "Gefällt mir", "Share" in the colors Facebook (blue and white). Information on all Facebook plug-ins can be found at the following link: <https://developers.facebook.com/docs/plugins/FacebookInc>. complies with European data protection law and is certified under the Privacy Shield Agreement:

<https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Active>

The plugin establishes a direct connection between your browser and the Facebook servers. The website operator has no influence whatsoever on the nature and extent of the data transmitted by the plugin to the Facebook Inc. servers. Information can be found here: <https://www.facebook.com/help/186325668085084> The plugin informs Facebook Inc. that you as a user have

visited this website. There is the possibility that your IP address will be saved. If you are logged into your Facebook account while visiting this website, the information will be linked to it. If you use the functions of the plugin - for example by sharing or "liking" a post - the corresponding information will also be transmitted to Facebook Inc. Do you want to prevent the Facebook. Inc. associates this information with your Facebook account, please log out of Facebook before visiting this website and delete your stored cookies. Through your Facebook profile, you can make additional data processing settings for advertising purposes or object to the use of your data for promotional purposes. You can find the settings here:

- Profile settings on Facebook:

https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen

- Cookie deactivation page on the US website:

<http://optout.aboutads.info/?c=2#!/>

- Cookie deactivation page of the European website:

<http://optout.networkadvertising.org/?c=1#!/>

Which data, for what purpose and to what extent Facebook collects, uses and processes data and what rights and setting options you can protect If you have privacy, you can refer to the Facebook Privacy Policy. These can be found here: <https://www.facebook.com/about/privacy/>

Newsletter Subscription

The website operator offers you a newsletter in which he informs you about current events and offers. If you would like to subscribe to the newsletter, you must enter a valid e-mail address. By subscribing to the newsletter, you agree to receiving the newsletter and the procedures outlined above. The newsletter is sent by the shipping service provider "Eddie St.James", Information about the data protection regulations of the shipping service provider can be found here on the Data Privacy Policy page.

Cancellation and termination: You can revoke your consent to receive the newsletter at any time and thus cancel the newsletter subscription. After your termination the deletion of your personal data takes place. Your consent to the newsletter shipping expires at the same time. At the end of each newsletter, you will find the link to termination.

Note: Additional information (in any case) about the content of newsletters, eg. For example, if advertisements are also sent in the newsletter: general information but also offers or advertisements. how the data is stored at the shipping service provider (pseudonymised or not): is not pseudonymized, purposes the data collection: for processing orders, whether data is passed on to third parties: no, if and how statistical surveys or analyzes are performed etc .: statistical data could either be done automatically by the website host or us as sales statistics of articles for inventory, optimization or control purpose-etc. to be used. The information is given only as a general percentage and is not based on individual personal information.

Rights of the user

As a user, you have the right to receive free information on request about which personal data has been stored about you. You also have the right to correct incorrect data and to restrict or delete your personal data. If applicable, you can also claim your right to data portability. If you believe your data has been processed unlawfully, you can file a complaint with the appropriate regulatory agency.

Deletion of data

If your request does not conflict with a legal duty to store data (eg data retention), you have the right to delete your data. Data stored by us, if they are no longer necessary for their purpose and there are no legal retention periods, will be deleted. If deletion can not be carried out because the data is required for legitimate legal purposes, data processing is restricted. In this case, the data is locked and not processed for other purposes.

Right to object

Users of this website may exercise their right of objection and object to the processing of their personal data at any time.

If you would like a correction, blocking, deletion or information about the personal data stored about you, or if you have questions regarding the collection, processing or use of your personal data or if you would like to revoke your consent, please contact the following e-mail address : [guitar-solution-tv@hotmail.com]

Note: Depending on what personal data, cookies, plugins, etc. used on this website or could possibly be used are as follows but not limited to the following manner; This includes, for example, information about (list is not complete and serves only as an example):

- The transfer of data to third parties and third parties
- Integration of services and content of third parties (eg Google fonts or YouTube videos)
- Provision of contractual services
- Contact via the contact form
- Use of session cookies
- Use of data processing anti-spam plugins
- Use the Google Remarketing tag
- Use Google+ or Twitter buttons